



PARISIAN GROCERY

SUSTAINABLE CASHMERE LUXURY

PASSION ABOUT LUXURIOUS MATERIALS AND AESTHETICS WAS IN ME SINCE I CAN REMEMBER. I'M STILL PROFOUNDLY CONVINCED THAT SIMPLE, TIMELESS DESIGN AND HIGH-END MATERIALS COMBINATION CAN GET YOU A NEW ALL-TIME FAVORITE PIECE.

AS A FORMER ENGINEER, I USED TO THINK OF A PRODUCT CONCEPTION AS A SYSTEM OF SPECIAL REQUIREMENTS TO BUILD THE GROUND IDEA AND TO CREATE A «ONE OF A KIND»-GARMENT.

I HAVE CONSISTENTLY KEPT IN MIND THE NEW ERA WE'RE LIVING IN, THE SUBCONSCIOUS PARTICIPATION IN PERMANENT CONSUMPTION.

REAL LUXURY HAS EVOLVED INTO SOMETHING RATIONAL AND BECAME NEW MINIMALISTIC LINEAMENTS, AIMING TO FREEDOM AND AN AGILE LIFESTYLE.

THESE IDEAS FORMED UP THE VALUES I HAD IN MIND CREATING THE PRODUCT:

- MULTIPURPOSE, LONGEVITY AND COMFORT
- SUSTAINABLE SUPPLY CHAIN: FROM RAW MATERIAL PRODUCTION TO MARKETING & SALES
- ABLE TO SUPPORT THE RESELL AND EXCHANGE FASHION DUE TO HIGH QUALITY AND INVISIBLE DESIGNS EMPHASIZING EVERY SINGLE BEAUTY

SUCCESSFUL SEARCH FOR THESE QUALITIES GAVE ME AND MY PASSION AN IMPULSE: AND SO "PARISIAN GROCERY" WAS BORN.

WE WORK WITH A SMALL FAMILY BUSINESSES IN MONGOLIA. MOST OF OUR ORDERS WILL BE PRODUCED ON DEMAND. 10% OF PROFIT GOES BACK TO MONGOLIA SUPPORTING SCHOOLS AND LIBRARIES IN SMALL TOWNS.

BIG CHANGES START SMALL. WITHIN US.



DESIGNED IN MUNICH  
FAIRLY HANDCRAFTED IN MONGOLIA



FOUR THREADS OF PURE CASHMERE,  
THICK YET LIGHT AND SUPER COMFY





LONGTERM INVESTMENT  
DUE TO TIMELESS DESIGN  
AND CLASSIC COLOURS



HONEST AND CREATED WITH  
PURE INSPIRATION





0% FAST FASHION  
100% SUSTAINABLE FASHION



10% OF OUR SALES WILL BE REINVESTED  
IN MONGOLIA BY SUPPORTING CHILDREN  
FACILITIES IN THE VILLAGE





OUR WEBSITE:

[PARISIANGROCERY.COM](https://parisiangrocery.com)

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